

**MICHIGAN WORKS! JOB FORCE BOARD**  
**March 20, 2002**

**I. Call To Order**

**II. Roll Call**

**III. Public Comment**

There was no public comment.

**IV. Agenda**

Motion is made to approve agenda; motion supported and carried unanimously.

**VI. Reading, Correction, and Action on Minutes-**

Motion to approve the minutes was presented; the motion was supported and carried unanimously.

**VII. Old Business**

**A. Committee Reports**

**Marketing Report**

The group was updated on the Marketing Committee. Recently a committee meeting was held that discussed mainly television and radio tactics of marketing. Most of the discussion was based around CCI and efforts to serve the dislocated miners.

Motion was made to accept the marketing committee report; motion was supported and carried unanimously.

**Youth Committee-**

The Youth Committee will begin implementing the portfolio system. A video presentation of the portfolio will be made as a class project and the length of the video will be approximately 8-10 minutes. Marquette Area Public High School volunteered to assist the Job Force Board in this project.

Motion was made to accept the Youth Committee report; motion was supported and carried unanimously.

**Systems Performance Evaluation Meeting-**

This committee will meet on a periodic, as-needed basis.

**Strategic Planning Committee-**

Highlights of the work of the Strategic Planning committee were provided. The data surrounding the Environmental Scan revealed no significant changes for this upcoming year. The committee was initially concerned about K-12 enrollment issues in Marquette County as a result of the layoffs at the Marquette Iron Range. The Membership Application Database and the partnership with the Upper Peninsula Economic

Development Alliance regarding business retention surveys is making progressing. The Committee felt that all partners working on strategies to support their assigned goals are making good progress. These activities and benchmarks are being compiled into a progress report and will be submitted to the Dept of Career Development. The group has taken a look at the plan, measured the success, and needs to make sure that the action is in alignment. All together, there are five goals that were discussed in detail.

This Committee is meeting again on April 15, 2002 to review progress.

Motion was made to accept the Strategic Planning Committee report; motion was supported and carried unanimously.

#### **Membership Education Committee-**

A pocket speech card will be made available to the system members. It was also asked that system members fill out a survey, and return it to Job Force Board so that their information can be utilized in the Profile of the Month section of the newsletter.

Discussion regarding a possible fund-raiser is still in the works. More information on fund raising is necessary concerning costs, sponsors, etc.

Motion was made to accept the Membership Education Committee report; motion was supported and carried unanimously.

#### **Healthcare Industry Roundtable-**

It was reported that this round table blossomed from the information garnered from the environmental scan about the changes facing the health care industry. A presentation was made some time ago voicing concerns from the hospitals in the health care system. A committee from a variety of health related fields was formed and a mission was created to "create a workforce to meet Upper Peninsula Health Care Industry Needs". The goal for this region is to have less than 5% vacancy rate in health care occupations in the U.P. by the year 2005. Different strategies for this goal are listed in detail in the handout. A meeting will be held on April 26, 2002 at the JFB at 10:00 am and anyone who is interested may attend.

Motion to accept the report is made; motion is supported and carried unanimously.

### **B. Career Connections Group Update**

The CCG reported that Intermediate School Districts, Bay College and Northern Michigan University have been writing the Career Preparation, Tech Prep and Perkins Plans for year 2002-2003. It is estimated that the Career Preparation Plan allocation is approximately \$400,000. The Career and Employability Skills Committee and the Contextual Learning Committee have been working diligently to implement goals one and two of the Comprehensive Strategic Plan.

Motion to support report as presented is made; motion to support is carried unanimously.

**C. Empire Mine**

The closure of the Empire Mine was discussed. So far, there are still 450 displaced workers. There are different committees set up to help these workers find work and each has been utilizing the service centers. The CEO of the Empire Mine announced that there may be some restructuring of the mine over the next three years.

**VII. New Business**

**A. K-Mart Closure in Marquette County**

K-Mart stores in Marquette and Houghton are two of the 283 stores closing nationwide. Approximately 80 employees will be looking for work from the closing of the Marquette store. More information regarding this is in the handout.

**B. Presentations: Bee Freeway**

The Bee Freeway information is in the handout. A brief overview was given. This state-funded service provides access from anywhere via the Internet to a variety of training modules, so workers can gain skill competencies and can help meet employers staffing needs who have less than 25 employees. This project has been funded through April 24, 2004.

**VIII. Communications**

Motion to accept communications on file; motion is supported and carried unanimously.

**VIX. Adjournment**

Motion to adjourn meeting; motion is supported and carried unanimously.