

MICHIGAN
WORKS!
business
is **UP**
The Job Force Board

35 YEARS

LEADING BUSINESS
TO EXCELLENCE

Misbdc
MICHIGAN
SMALL BUSINESS
& TECHNOLOGY
DEVELOPMENT CENTER



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

**ONLY 1 WEEK UNTIL 4th ANNUAL
SUMMIT...IF YOU HAVEN'T DONE
SO...REGISTER TODAY!**

2009 UPPER GREAT LAKES
ECONOMIC SUMMIT 
"Aligning our communities for regional economic success"

FRIDAY IS LAST DAY TO REGISTER!

Time is running out to register for the 4th Annual Upper Great Lakes
Economic & Workforce Development Summit!

September 16, 2009
8:30am - 3:30pm EST
Northern Michigan University
Great Lakes Rooms
Marquette, MI

Register online at www.jobforce.org or
call 800.562.4808 xt. 249.

[CLICK HERE FOR MORE SUMMIT DETAILS](#)

PURE MICHIGAN®

Pure Michigan Campaign Wins Top Awards

*Named Best State Tourism Radio and Best State Tourism
Niche Marketing in America*

The US Travel Association honored Travel Michigan with a Mercury

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Upcoming Events

**September 16, 2009
Upper Great Lakes
Economic and Workforce
Development Summit**

NMU Great Lakes Rooms
Marquette, MI

For More Information
Visit

www.jobforce.org

**September 17, 2009
IT in the UP**

M-TEC at Bay College
Escanaba, MI

For More Information

Award for the Best State Tourism Radio Advertising for its Pure Michigan campaign. In addition, Travel Michigan also won a Mercury Award for the Best State Tourism Niche Marketing for the Pure Michigan golf and hunting campaigns.

"We are thrilled to again receive this industry recognition for the Pure Michigan campaign," said George Zimmermann, Vice President of Travel Michigan, a business unit of the Michigan Economic Development Corporation. "This recognition comes on the heels of Forbes naming Pure Michigan one of the ten best tourism promotion campaigns of all time."

The Mercury Awards is a program created by the National Council of State Tourism Directors to recognize its members for excellence and creative accomplishment in state tourism marketing and promotion, and to inspire the continued development of truly imaginative and exciting destination marketing and promotion programs.

Unemployment Insurance Agency to Hold Free Seminars for Employers about Michigan's UI System

The Unemployment Insurance Agency (UIA) will be holding a series of ten free half-day seminars for employers about the state's unemployment program at various locales around the state in October and November.

The seminars explain to employers Michigan's UI tax and benefit programs as well as recent changes at the agency. Seminar topics include: how UI benefits are paid and charged to employer UI accounts; new online UIA services for employers; how UIA calculates employer UI tax rates; and how to appeal an agency determination. In addition, there will be two breakout sessions - one on UI benefits and the other on UI taxes.

Each session starts at 8:00 a.m. and ends at 12:30 p.m. The seminar schedule for the Upper Peninsula is as follows:

Marquette
October 13, 2009
Michigan Works! Service Center
1498 O'Dovero Dr.

Sault Ste. Marie
October 14, 2009
Cisler Center, Lake Superior State Univ.
650 W. Easterday Ave (Huron Room)

To register for any of the seminar sessions, employers can obtain a registration form at the UIA website www.michigan.gov/uiia. They must then complete the form and either fax it to the agency at 313.456.3372, mail it to Unemployment Insurance Agency, ATTN: ECR, 3024 W. Grand Blvd., Suite 11-450, Detroit 48202; or they can email the registration to EmployerLiaison@michigan.gov.

Employers with questions about the seminar can call the agency's Employer Customer Relations staff at 1-800-638-3994.

Contact
906.789.6902

September 30, 2009
**13th Annual Education
Legislative Summit**
Northern Michigan University
Marquette, MI
For More Information
Contact
906.226.5100

October 15, 2009
**Government Contracting
101**
M-TEC at Bay College
Escanaba, MI
For More Information
Contact
Trisha DeGrand
800.562.4808 x.231

October 23, 2009
**5th Annual UP Non Profit
Conference**
Northern Michigan University
For More Information
Contact
Ann Gonyea
906.228.8919

November 10, 2009
Advance Market Research
Michigan Works! Service
Center
For More Information
Contact
Trisha DeGrand
800.562.4808

Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

Sincerely,

Orrin Bailey
Michigan Works! The Job Force Board

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