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WORKS!**
**business
is UP**
The Job Force Board

35 YEARS

**LEADING BUSINESS
TO EXCELLENCE**

MisBdc
MICHIGAN
SMALL BUSINESS
& TECHNOLOGY
DEVELOPMENT CENTER



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

FEBRUARY 3, 2010

E-Commerce Workshop

**MICHIGAN STATE
UNIVERSITY
EXTENSION**

Strategies for Michigan's Upper
Peninsula Rural Businesses
Using E-Commerce and

Experiential Models

Workshop Objectives

The workshop will provide the participant with information of how to implement e-commerce as a business tool and opportunities to economic growth in a global economy. Taking part in these sessions will leave the participant with hands on learning that will enable them to independently implement new strategies in their business or community. These strategies will allow them to survive and compete as a successful rural business. The participant will be given the tools to create their own web presence and an understanding of experiential marketing.

1:00 p.m.-4:00 p.m. or 6 p.m.-9:00 pm
MSU Extension
2840 College Avenue
Escanaba MI 49829

\$10 Registration Fee
(includes handouts, hands on
internet viewing and
refreshments.)

Call for more information
906.786.3032

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QUICK LINKS

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Upcoming Events

**January 14, 2010
Federal Government
Contracting 101
To Register Contact:
Trisha DeGrand
Phone: 906.789.0558**

**January 20, 2010
Business After Hours
Jon's Auto and The Point
Time: 5:00 pm - 7:00 pm
EST
For More Information Call
LSCP at 888.578.6489**

JANUARY 21, 2010

"Reduce Credit/Debit Card Processing Costs" Entrepreneurs & Inventors Club Meeting

Aurora, WI-- "Reduce Credit/Debit Card Processing Costs" is the featured topic for the next Upper Menominee River Entrepreneurs & Inventors Club meeting on Thursday, January 21st from 6:00 p.m. - 7:30 p.m. The meeting will take place at the Aurora Town Hall located at the intersection of County N and B just west of Aurora, WI in Florence County.



Accepting credit and debit cards at your business in this day and age is a "necessary evil". Of all the payment methods customers use to buy products or services, over 40% is by credit or debit according to 2008 figures. But the fees you pay every time you swipe a card are a direct hit to your profits. Our speaker, Rick Montgomery, will cover how the electronic payment world works, what are the fees and why are they there, ways to minimize these costs, contract/lease pitfalls and PCI-DSS Compliance by February 2010.

Rick Montgomery has 25 years experience in commercial lending. He has created, operated and sold a variety of small and medium sized businesses. He has presented to groups across Wisconsin about how to improve business cash flow and profits, reduce operational expenses and understand the electronic payment world. He currently resides in Crandon, WI as Director of Business Development for Merchant Choice Card Services since 2006.

Come network with other entrepreneurs and business resource people to obtain information and moral support to help you take the next step to improve your current business, start a new business, or develop an invention. These meetings are free and open to the public whether you live in Wisconsin or Michigan. Informal networking time is provided. Sponsoring agencies include Florence County Economic Development, Dickinson Area Partnership, and Marinette County Association for Business and Industry.

For more information or to request special accommodations, please call Wendy Gehlhoff (Florence County Economic Development 715-528-3294) or Bruce Orttenger (Dickinson Area Partnership 906-774-2002).

January 25, 2010
Toastmasters
Time: 6:30-8:00 PM
Location: Peninsula
Medical Center 1414 West
Fair
For More Information call
906.360.97765

January 27, 2010
Business After Hours
WLUC TV6
Location: Pacino's
For More Information Call
Delta County Chamber of
Commerce at 906.786.2192

January 29, 2010
Operation Action UP
Annual Meeting
For More Information Call
Operation
Action UP at 906.226.6591

January 30 . 2010
9th Annual Health & Safety
Conference
Location: Bay College
Joseph Heirman Center
Time: 8:00 am - 4:30 pm
For More Information Call
Renée Lundberg, Manager,
Programs and M-TEC
Grants
906.789.6902 ext. 1535

Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

Sincerely,

Orrin Bailey
Michigan Works! The Job Force Board

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