

MICHIGAN
WORKS!
business
is **UP**
The Job Force Board

35 YEARS

LEADING BUSINESS
TO EXCELLENCE

Misbdc
MICHIGAN
SMALL BUSINESS
& TECHNOLOGY
DEVELOPMENT CENTER



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

December 9, 2009

Advance Market Research Seminar

What is Advanced Market Research?

It is a continuous process designed to gather data on government agencies and prime contractors. It assesses their needs so you can make good decisions about promoting your products and services to them.

The seminar will cover:
• Understanding Market Research

- Strategic Market Research
- Tactical Market Research

You will learn where to find government buying forecasts and purchasing history; which agencies and departments purchase your goods and/or services; who are your competitors.

This class is presented by your



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Upcoming Events

November 25, 2009
Starting a Business Workshop (MI-SBTDC)
Michigan Works! Service Center in Delta County
For More

local Procurement Technical Assistance Center (PTAC). PTAC is a non-profit organization that provides no-fee assistance to companies interested in doing business with federal and state government agencies. PTAC Procurement Counselors help businesses to understand government contracting and selling to the government.

8:30-9:00 Registration 9:00-Noon Class (All Times Central)
Jacquart Fabric Products
1238 Wall Street
Ironwood, MI 49938

To Register Contact: Trisha DeGrand
Phone: 906.789.0558 x231
Email: tdegrand@jobforce.org

Information Call
906.228.3075

December 2, 2009
Business After Hours
William Bonifas Art Center in
Escanaba
For More
Information Call
Delta County
Chamber of Commerce at
906.786.2192

December 7, 2009
Business Showcase
Wattsson & Wattsson
Jewelers
For More
Information Call LSCP at
888.578.6489

New Location



The Lake Superior Community Partnership (LSCP) has moved its Ishpeming office location. The office is now located at 215 West Hematite Drive in Downtown Ishpeming. The office space is shared with the Marquette County Clerk and Treasurer. Stop in and say hi, call 486-4841 or visit www.marquette.org for more information.

Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

Sincerely,

Orrin Bailey
Michigan Works! The Job Force Board

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Auxiliary Aids and Services Available to Individuals with Disabilities upon Request.**

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