

MICHIGAN
WORKS!
business
is UP
The Job Force Board

35 YEARS

LEADING BUSINESS
TO EXCELLENCE

Misbdc
MICHIGAN
SMALL BUSINESS
& TECHNOLOGY
DEVELOPMENT CENTER



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

Area Students Explore Construction Career Pathways

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The third annual U.P. Construction Skills Challenge will be held on April 24th at the Jacobetti Center on the campus of Northern Michigan University. Nine teams from across the Upper Peninsula will compete for several awards by constructing an expandable wood structure and performing an electrical wiring exercise. Judges will be represented by various construction trades, NMU Construction Management students and a local safety professional.

The goal of the event is to expose high school students interested in the construction industry to real-world planning, building, teamwork and safety experience.

"This day-long event allows students from Upper Peninsula schools to be judged in several categories including workmanship, safety, time and teamwork while closely replicating a day on a construction site," comments Tony Retaskie, Executive Director of the Upper Peninsula Construction Council and Co-chair of the U.P. Construction Skills Challenge.

For more information on upcoming events and to find out how your school can be a participant, contact MARESA at 906.226.5142.

Marketing Strategies for Surviving the Economic Downturn

Upcoming Events

**April 14, 2009
Business After Hours
Michigan Works!
The Job Force Board**

Location: Pine Grove
Country Club

Time: 5:00 - 7:00pm CST
For More Information Contact
the Dickinson Area
Partnership at 906.774.2002

**April 15, 2009
DSCC Training
(Defense Supply Center of
Columbus)**

Location: Gaylord
Time: 8:30 - 11:30am EST
For More Information
Contact Denise Hoffmeyer at
989.733.8548

April 16, 2009



Are you ready to take this economic challenge and turn it into an opportunity to leapfrog your competition? Do you want to learn creative ways to stretch your marketing budget? Do you want to hone your overall marketing skills and accelerate your success through this downturn? Don't wait. Act now by attending this informative 3-hour session that will give you the practical skills needed to maneuver through these challenging times.

Whether you are in retail, manufacturing, professional services, B2B, hospitality or healthcare, this session will provide you with practical, cost effective solutions to grow your business regardless of the economy.

May 6, 2009
9am - 12pm (EST) ESCANABA
2pm - 5pm (CST) IRON MOUNTAIN

presented by: Karen Widmar, Boomerang Marketing

For more information or to register, contact 906.789.6902 or visit [M-TEC at Bay College](#).

Green Today, Jobs Tomorrow Conference



The State of Michigan's Official Conference
Green Today, Jobs Tomorrow
 Workforce Development for Michigan
 Energy, Economy and Environment

May 11, 2009
Lansing Center
 7:15 am Registration and Breakfast
 8:00 am - 4:00 pm Program
 4:00 pm - 6:00 pm Networking Reception

[REGISTER NOW](#)



Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

Sincerely,

Orrin Bailey
 Michigan Works! The Job Force Board

Government Contracting 101

Location:
 Menominee, MI
 Time: 8:30am CST
 For More Information Contact
 Isaac Micheau at
 800.562.4808 e.244
imicheau@jobforce.org

April 22, 2009
Buy Michigan First!

Location:
 Michigan Works! Service Center
 Marquette, MI
 Time: 10:00am - 1:00pm EST
 For More Information
 Contact Sara Cole at
 800.562.4808 e.233

April 22, 2009
Out of this World Customer Service

Location:
 DNR Pocket Park
 Escanaba, MI
 Time: 9:00am - 12:00pm
 or
 1:00pm - 4:00pm EST
 For More Information Contact
 906.786.2192

April 23, 2009
Become a Destination Store

Location:
 M&M Chamber of Commerce
 Marinette, WI
 Time: 10:00am CST
 For More Information Contact
 Sara Cole 800.562.4808 e.233

April 24, 2009
UP Construction Skills Challenge

Marquette, MI
 For More Information Contact
 MARESA
 906.226.5142

April 30, 2009
Michigan Celebrates Small Business

Lansing, MI
 For More Information Contact
 616.331.7482

May 11, 2009
Michigan Green Jobs

Location:
 Lansing Center
 Lansing, MI
 For More Information Contact
 517.335.1319



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