

LEADING BUSINESS  
TO EXCELLENCE



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

## UPPER GREAT LAKES ECONOMIC SUMMIT



Fourth Annual Summit Brings Powerful, Action-packed Line-up to UP

### ***"Aligning Our Communities for Regional Economic Success"***

If your community's vision is that of a vibrant, unified, regional economy that retains and attracts thriving businesses and a high quality workforce, fosters entrepreneurial activity, and inspires continuous improvement in the region's quality of life - then you will not want to miss these high-impact sessions!

Sponsorships are being secured to help off-set the expense of the summit!

Compare to similar programs at \$189.00 or more per person! Registration is purposely set low at only \$59.00 per person to help ensure that companies and organizations can send as many representatives as possible in an effort to expose as many people as possible to the concepts, ideas and best practices of this high quality event.

Visit [www.jobforce.org](http://www.jobforce.org) for in depth information on the event line-up and presenters and to register on-line.

## Managing the Capital Campaign

### ***Required Course for the Certificate in Fundraising Management***

Run Campaigns with Confidence  
You'll learn how to:

- Determine your organization's readiness for capital

### ***Join Our Mailing List!***

## QUICK LINKS

[Michigan Works!  
The Job Force  
Board](#)

[MI-SBTDC](#)

[M-TEC](#)

[PTAC](#)

[UPEDA](#)

## *Upcoming Events*

**July 23, 2009**  
**MEDC UP Small Business  
Regional Forum**  
Bay College  
Escanaba, MI  
For More Information  
Contact  
800.562.4808

**July 28, 2009**  
**Government Contracting  
for Small Business  
"Maximizing Bid Match"**  
Forward Financial  
Iron Mountain, MI  
For More Information  
Contact  
800.562.4808 x231

fundraising

- Plan a capital campaign from preparation to celebration
- Develop and use gift range charts as planning, involvement and evaluation tools
- Enlist and motivate the right volunteer leadership
- Conduct prospect research that helps determine gift capacity
- Integrate capital fundraising into your development program

You'll also learn:

- The role of capital fundraising in your development program
- Current trends in fundraising
- Effective use of a consultant

### Three Day Class Schedule

September 21, 22 and 23

8:30am - 5:00pm

Marquette Michigan Works! Service Center  
1498 O'Dovero Drive  
Marquette, MI

To learn more or to register contact instructor, Carole Pence - Pence Consulting, at [cpence@aol.com](mailto:cpence@aol.com) or 906.228.2972.



**August 26, 2009**  
**Buy Michigan First**  
Michigan Works! Service Center  
Marquette, MI  
For More Information Contact  
800.562.4808 x231

**September 3, 2009**  
**Government Contracting for Small Business**  
**"Understanding the Bid"**  
Michigan Works! Service Center  
Houghton, MI  
For More Information Contact  
800.562.4808 x231



Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

*Sincerely,*

Orrin Bailey  
Michigan Works! The Job Force Board

# 2009 Upper Great Lakes Economic & Workforce Development Summit

Save the Date! September 16, 2009

*Economic and Workforce Development Summit*

**9:00 AM – 3:30 PM EST**

**NMU Great Lakes Rooms, Marquette, MI**

*Agenda and Program to Follow –*

*More Information Soon at [www.jobforce.org](http://www.jobforce.org)*

Here is what last year's participants had to say:

“**E**very year  
*I leave the Summit  
renewed & re-charged!*”

“**G**reat event!  
*Informative, relevant  
and inspiring!*”



Lodging:

A block of rooms are reserved at the Country Inn & Suites (906-225-1300), Ramada Inn (906-228-6000) and the Landmark Inn (906-228-2580).

Equal Opportunity Employer. Michigan Relay (800) 649-3777.  
Auxiliary Aids and Services available to Individuals with Disabilities upon Request.

## [CLICK HERE TO REGISTER NOW](#)

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