

MICHIGAN
WORKS!
business
is UP
The Job Force Board

35 YEARS

LEADING BUSINESS
TO EXCELLENCE

MisBTDC
MICHIGAN
SMALL BUSINESS
& TECHNOLOGY
DEVELOPMENT CENTER



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

Arsenault Receives Small Business Advocate Award

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On Thursday, July 23rd, over 60 small business, economic and workforce development professionals gathered on the campus of Bay de Noc Community College for the UP Small Business Forum where Michigan Economic Development Corporation Representative, Chris Holman facilitated discussion amongst participants about the challenges UP businesses are facing today.

During the event, Paul Arsenault, President of Concepts Consulting, was acknowledged for his support and active participation in promoting the success of small business across the Upper Peninsula by Michigan Works!

The Job Force Board and Region 1 Small Business and Technology Development Center (SBTDC).

There is a saying that passion and purpose go hand and hand, and that when you discover your purpose, you will normally find it's something you are passionate about. This sums up Paul Arsenault, Chairman of Six County Employment Alliance Board, Job Force Board Member, Chair of Region 1 MI-SBTDC Roundtable and member of CLEG.

As President and owner of Concepts Consulting, his purpose is specializing in assisting small business owners obtain financing for "difficult-to-place" loans. Over the past 13 years, his clients have received \$60+million in loan funds.

Thank you Paul, for all you do for our Upper Peninsula Businesses.

QUICK LINKS

[Michigan Works!](#)
[The Job Force](#)
[Board](#)

[MI-SBTDC](#)

[M-TEC](#)

[PTAC](#)

[UPEDA](#)

Upcoming Events

August 26, 2009
Buy Michigan First
Michigan Works! Service
Center
Marquette, MI
For More Information
Contact
800.562.4808 x231

September 3, 2009
Government Contracting
for Small Business
"Understanding the Bid"
Michigan Works! Service
Center
Houghton, MI
For More Information
Contact
800.562.4808 x231

Certified Economic Developer (CEcD) Training Courses

MEDA

Michigan Economic Developers Association



For the first time, Certified Economic Developer (CEcD) training courses will be held in Michigan!

International Economic Development Council (IEDC) Certification is one of the highest benchmarks of professional competence a practicing economic developer can attain. The premier economic development program was instituted over 34 years ago and is growing stronger every year. CEcDs are recognized for acquiring a broad knowledge and understanding of the tools and programs of economic development that will enrich any community.

For information on the complete CEcD program, including requirements to sit for the exam and an exam application, visit the IEDC website:

www.iedconline.org

\$15 Million Available to Help Michigan's Small Manufacturers Diversify

Governor Jennifer M. Granholm announced last week that her administration will make \$15 million in American Recovery and Reinvestment Act (Recovery Act) funds available to small manufacturing companies in Michigan looking to diversify and create jobs in renewable energy through the Michigan Clean Energy Advanced Manufacturing Initiative.



"We are making a \$15 million investment in Michigan's future by enabling small manufacturers to create jobs in high-growth renewable energy fields such as wind, solar, biomass, or geothermal industries," Granholm said. "This is one more step in our efforts to put Michigan's advanced manufacturing and research talent to work leading the nation in the emerging green economy."

The Recovery Act funds will provide financial assistance to eligible Michigan businesses looking to diversify into advanced manufacturing of renewable energy systems and components. The goal of this funding opportunity is to create new markets for Michigan's manufacturers, provide support to renewable energy original equipment manufacturers and Tier I suppliers, and create anchor companies to attract businesses to Michigan.

Please visit or call the Bureau of Energy Systems at (517) 241-6228 for a copy of the grant application or additional information on this grant opportunity.

To read full release [click here](#).

September 16, 2009
Upper Great Lakes
Economic and Workforce
Development Summit
NMU Great Lakes Rooms
Marquette, MI
For More Information
Visit
www.jobforce.org

September 17, 2009
IT in the UP
M-TEC at Bay College
Escanaba, MI
For More Information
Contact
906.789.6902

September 30, 2009
13th Annual Education
Legislative Summit
Northern Michigan University
Marquette, MI
For More Information
Contact
906.226.5100

October 23, 2009
5th Annual UP Non Profit
Conference
Northern Michigan University
For More Information
Contact
Ann Gonyea
906.228.8919

2009 Upper Great Lakes Economic & Workforce Development Summit

Save the Date! September 16, 2009

Economic and Workforce Development Summit

9:00 AM – 3:30 PM EST

NMU Great Lakes Rooms, Marquette, MI

Agenda and Program to Follow –

More Information Soon at www.jobforce.org



Here is what last year's participants had to say:

“**E**very year
I leave the Summit
renewed & re-charged!”

“**G**reat event!
Informative, relevant
and inspiring!”

Lodging:

A block of rooms are reserved at the
Country Inn & Suites (906-225-1300),
Ramada Inn (906-228-6000) and
the Landmark Inn (906-228-2580).

Equal Opportunity Employer. Michigan Relay (800) 649-3777.
Auxiliary Aids and Services Available to Individuals with Disabilities upon Request.

[CLICK HERE TO REGISTER NOW](#)

Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

Sincerely,

Orrin Bailey
Michigan Works! The Job Force Board

**Equal Opportunity/Employer. Michigan Relay (800) 649-3777.
Auxiliary Aids and Services Available to Individuals with Disabilities upon Request.**

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