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**business**  
**is UP**  
*The Job Force Board*

**35** YEARS

**LEADING BUSINESS**  
**TO EXCELLENCE**

**MisTDC**  
MICHIGAN  
SMALL BUSINESS  
& TECHNOLOGY  
DEVELOPMENT CENTER



Please take a moment to view our weekly update to keep current on the exciting happenings around the Upper Peninsula.

**Early Registration for Economic & Workforce Development Summit ends September 11th! REGISTER TODAY!**



Time is running out to register for the 4th Annual Upper Great Lakes Economic & Workforce Development Summit!

"Aligning Our Communities for Regional Economic Success" is the theme for this year's Summit being held on Wednesday, September 16, 2009 in the Great Lakes Rooms on the campus of Northern Michigan University in Marquette, MI.

This year's Summit brings us another great venue along with a slate of highly qualified and sought after national speakers.

The Summit is of significant value to anyone involved in their community and working toward creating a better future for their region. With the economic and workforce challenges facing our Upper Great Lakes communities, governments and businesses, this summit event is a must attend for all business and education leaders, elected officials, economic and workforce development practitioners, community stakeholders and others.

You can register online at [www.jobforce.org](http://www.jobforce.org), or call 800.562.4808 xt. 249.

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[M-TEC](#)

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[UPEDA](#)

### Upcoming Events

**September 3, 2009**  
**Government Contracting**  
**for Small Business**  
**"Understanding the Bid"**  
Michigan Works! Service  
Center  
Houghton, MI  
For More Information  
Contact  
800.562.4808 x231

**September 16, 2009**  
**Upper Great Lakes**  
**Economic and Workforce**  
**Development Summit**  
NMU Great Lakes Rooms  
Marquette, MI  
For More Information  
Visit

## Escanaba town hall scheduled for Sept. 2; new Web and social networking sites launched



An opportunity for U.P. regional stakeholders to take part in an interactive town hall style meeting with Lieutenant Governor Cherry will take place on September 2, 2009 at the Bay College Heirman Center in Escanaba from 6:00pm to 7:30pm EST.

"Streamlining State Government Initiative" is a response to the charge that Governor Granholm gave Lt. Governor Cherry to reduce the number of state departments from 18 to 8. This is an important opportunity for business leaders and the public to participate in the process and for the Lt. Governor to hear what those in attendance believe to be the core functions of state government.

No registration is required and there is no charge for the event.

For full release [click here](#).

**September 17, 2009**  
**IT in the UP**

M-TEC at Bay College  
Escanaba, MI  
For More Information  
Contact  
906.789.6902

**September 30, 2009**  
**13th Annual Education  
Legislative Summit**

Northern Michigan University  
Marquette, MI  
For More Information  
Contact  
906.226.5100

**October 15, 2009**  
**Government Contracting  
101**

M-TEC at Bay College  
Escanaba, MI  
For More Information  
Contact  
Trisha DeGrand  
800.562.4808 x.231

**October 23, 2009**  
**5th Annual UP Non Profit  
Conference**

Northern Michigan University  
For More Information  
Contact  
Ann Gonyea  
906.228.8919

**November 10, 2009**  
**Advance Market Research**

Michigan Works! Service  
Center  
For More Information  
Contact  
Trisha DeGrand  
800.562.4808

## Advance Market Research Seminar Scheduled for November 10, 2009



### What is Market Research?

It is a continuous process designed to gather data on government agencies and prime contractors. It assesses their needs so you can make good decisions about promoting your products and services to them.

### The Seminar will cover:

- Understanding Market Research
- Strategic Market Research
- Tactical Market Research

You will learn where to find government buying forecasts and purchasing history; which agencies and departments purchase your goods and/or services; who are your competitors.

**November 10, 2009**  
**8:30 - 9:00 Registration**  
**9:00 - Noon Class**  
**Michigan Works! Service Center**  
**1498 O'Dovero Drive**  
**Marquette, MI 49855**

Register Early! There is no charge for this and other PTAC Seminars but space is limited. Register by contacting Trisha DeGrand at 800.562.4808 or [degrand@jobforce.org](mailto:degrand@jobforce.org).

*This class is presented by your local Procurement Technical Assistance Center (PTAC). PTAC is a non-profit organization that provides no-fee assistance to companies interested in doing business with federal and state government agencies. PTAC Procurement Counselors help businesses to understand government contracting and selling to the government.*

# 2009 Upper Great Lakes Economic & Workforce Development Summit

Save the Date! September 16, 2009

*Economic and Workforce Development Summit*

**9:00 AM – 3:30 PM EST**

**NMU Great Lakes Rooms, Marquette, MI**

*Agenda and Program to Follow –*

*More Information Soon at [www.jobforce.org](http://www.jobforce.org)*



Here is what last year's participants had to say:

“**E**very year  
*I leave the Summit  
renewed & re-charged!*”

“**G**reat event!  
*Informative, relevant  
and inspiring!*”

Lodging:

A block of rooms are reserved at the Country Inn & Suites (906-225-1300), Ramada Inn (906-228-6000) and the Landmark Inn (906-228-2580).

Equal Opportunity Employer. Michigan Relay (800) 649-3777.  
Auxiliary Aids and Services Available to Individuals with Disabilities upon Request.

## [CLICK HERE TO REGISTER NOW](#)

Our vision is to create and maintain a healthy and growing economy with a local workforce that has the knowledge, skills and abilities to enable local employers to compete and succeed in a global and technologically sophisticated market place.

Thank you for your continued support of economic and workforce development efforts throughout our region.

***Sincerely,***

Orrin Bailey  
Michigan Works! The Job Force Board

**Equal Opportunity/Employer. Michigan Relay (800) 649-3777.  
Auxiliary Aids and Services Available to Individuals with Disabilities upon Request.**

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