

INTRODUCTION

“Leadership, Innovation and Inspiration...

Achieving Economic Competitiveness in Uncertain Times.”

2010 Upper Great Lakes Economic and Workforce Development 5th Annual Summit is being held on September 8th, in the Great Lakes Rooms of Northern Michigan University.

If your community’s vision is that of a vibrant, unified, regional economy that retains and attracts thriving businesses and a high quality work force, fosters entrepreneurial activity and inspires continuous improvement in the region’s quality of life, then you will not want to miss these high-impact sessions!

The summit is of significant value to anyone involved in their community and working toward creating a better future for their region.

With the economic and workforce challenges facing our Upper Great Lakes communities, governments and businesses, this summit event is a must attend for all business and education leaders, elected officials, economic and workforce development practitioners, community stakeholders and others.

We look forward to seeing you there!

REGISTRATION

For More Information or To Register For The Economic Summit Please Go To Our Website:

www.jobforce.org

SPEAKERS

MORNING SPEAKER



Jeff Thredgold
The Recession’s Over!
Now What?

The Recession’s Over! Now What?

This presentation includes an up-to-the-minute and entertaining discussion of the economy and financial markets, as well as valuable tips to help your company survive and thrive now that the Great Recession is over. Discussion includes gaining market share, attracting talented people, and recognizing that We Will Get Through This!

AFTERNOON SPEAKER



Josh Linkner
Igniting Creativity
and Innovation

Igniting Creativity and Innovation

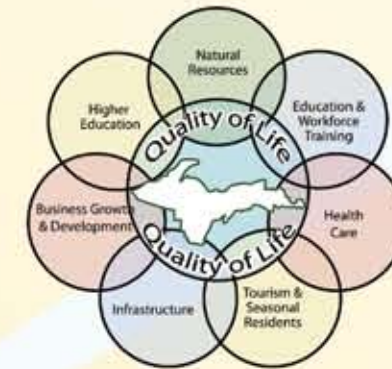
Competitive advantage in the marketplace used to be defended with complex supply chains, high cost of entry, and technological advances. Now, your business can be supplanted overnight by someone with a broadband connection and an idea. How are you re-tooling your organization for creativity? In this interactive talk, Josh shows participants how to jump-start their creativity for business advantage. Attendees will learn specific techniques to protect themselves from the competition, create new products, and expand market share.

“Josh Linkner, CEO of ePrize, is a tremendous business leader who has established a successful and sustainable company, as well as a culture that nurtures employees to help them maximize their potential.”

- Hon. Jennifer M. Granholm
Governor, State of Michigan

SPEAKERS

SPECIAL AFTERNOON PRESENTATION



Last year the results of the Regional Innovation Grant Study were unveiled at the Summit. The findings from this Economic Opportunity Study have led to the formation of seven committees established to carry out recommendations presented in the report. Attendees will hear updates on activities that are helping to strengthen the economy of the Upper Peninsula and the bordering Wisconsin Counties.

ACCOMMODATIONS

Attendees are responsible for making their own lodging accommodations.

Holiday Inn

1951 US Highway 41 W
Marquette, MI 49855
Phone: 906.225.1351

Landmark Inn

230 North Front Street
Marquette, MI 49855
Phone: 906.228.2580

Country Inn & Suites

2472 US 41 West
Marquette, MI 49855
Phone: 906.225.1300

Ramada Inn

412 W Washington St
Marquette, MI 49855
Phone: 906.228.6000

RULES & SUMMIT COST

Cost: Early-bird registration before September 1st is \$59.00; after September 1st, \$69.00.

Deadline for registration and cancellation is September 6th.

Substitutions: After registration is complete and you are unable to attend, we will gladly accept a substitute. Please notify us by fax at (906) 789.9952 or email us at mwjob@jobforce.org.

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