



REGISTER EARLY!
You cannot afford to miss this event!

2008 Upper Great Lakes Economic and Workforce Development Summit *Bulletin*

"Transforming our Region through the Power of Knowledge and Innovation"

WHEN: Thursday September 18, 2008

WHERE: Campus of Northern Michigan University, Marquette, MI

Who should attend this year's Upper Great Lakes Economic and Workforce Development Summit?

If your community's vision is that of a vibrant, unified, regional economy that retains and attracts thriving businesses and a high quality work force, fosters entrepreneurial activity, and inspires continuous improvement in the region's quality of life - then you will not want to miss these high-impact sessions!

The summit is of significant value to anyone involved in their community and working toward creating a better future for their region, especially in light of the difficult times Michigan and many Great Lakes communities are facing.

Sponsorships are being secured to help off-set the expense of the summit!

Compare to similar programs at \$189.00 or more per person!

Registration is purposely set low at only \$59.00 per person to help ensure that companies and organizations can send as many representatives as possible from their organizations in an effort to expose as many people as possible to the concepts, ideas and best practices of this high quality event.

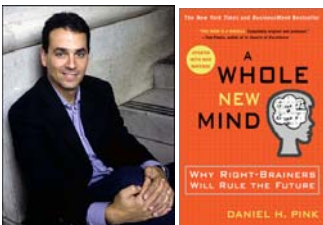


The Upper Great Lakes Economic and Workforce Development Summit attracts a diverse group of attendees representing communities from 75 to 75,000 in population with a wide range of interests and responsibilities including:

- Entrepreneurs
- Local Business Owners
- Elected Representatives on Boards, Councils and Commissions
- City Managers, County & Township Administrators & EDC Boards
- Downtown Development Directors

- Regional Planning Commissions & their Boards
- Chamber of Commerce Executives
- Economic & Community Developers
- Workforce Developers
- Village Presidents and City Mayors
- Community Foundation Directors
- Local & State Elected Officials
- University, Community College and K-12 Officials and Boards
- MSU & UW Extension
- USDA Rural Development
- State Agencies
- Village, City and County Planners

**SPACE IS LIMITED!
 SIGN UP NOW TO RESERVE YOUR SPOT!**



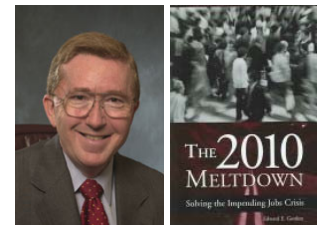
Morning Keynote Mr. Dan Pink

Daniel H. Pink is the author of a trio of provocative books on the changing world of work. His book, *A Whole New Mind: Why Right-Brainers Will Rule the Future*, is a long-running New York Times and Business Week bestseller that has been translated into 16 languages. His first book was *Free Agent Nation: The Future of Working For Yourself*, which Publishers Weekly says "has become a cornerstone of employee-management relations." Dan's articles on business and technology appear in many publications, including the New York Times, Harvard Business Review, Fast Company, and Wired, where he is a contributing editor. He has provided analysis of business trends on CNN, CNBC, ABC, NPR, and other networks in the U.S. and abroad. He also lectures to corporations, associations, and universities around the world on economic transformation and the new workplace. Dan held his last real job in the White House, where he served from 1995 to 1997 as chief speechwriter to Vice President Al Gore. He also worked as an aide to U.S. Labor Secretary Robert Reich and in other positions in politics and government.

Agenda Sneak Peak!

For more information or to register for the summit go to: www.jobforce.org

All this plus much, much more!



Afternoon Keynote Dr. Ed Gordon

Edward E. Gordon is a talent availability expert who applies a multidisciplinary approach to today's complex workforce and economic development issues. A recognized international expert on training, careers, and education related to business and economic development, he is the author or co-author of 15 books including: *The 2010 Meltdown*, *Skill Wars*, *Literacy in America*, *FutureWork*, *Closing the Literacy Gap in American Business*, *Opportunities in Training and Development Careers*, *Literacy in America*, *The Tutoring Revolution*, and *Tutor Quest*. Ed has been quoted in or written over 200 articles in major newspapers, popular magazines, business publications, and education journals. His media experience includes the CBS Network's, "The Early Show," CNN, NBC, Bloomberg TV, WGN, NPR, USA Radio, and Yahoo. As a professional speaker, he has been heard by over 100,000 people.