

CONSTRUCTION CONTINUES ON MGHS EMERGENCY DEPARTMENT



Artist's rendering of the new Emergency Department at Marquette General Hospital.

A 60,000-square-foot addition will house a new 20,000-square-foot Emergency Department and Trauma Center, support space and 30,000 square feet for future expansion of outpatient services at the Marquette General in Marquette.

Construction of the \$11.4 million facility west of the hospital's existing eight-story patient tower began in late June. The entire project is expected to be complete by July 2005. "The construction is about 20 percent complete," said Jacob Guter, Facility Planner/Architect at Marquette General.

"Other than the entrance canopy, the steel framing will be done this week. Steel studs are starting to go up on the inside, and mechanical/electrical rough-in is beginning on the interior." Work on the metal skin exterior, Guter added, will commence around the end of December.

of the hospital's laboratory.

MGHS is planning on moving the MRI unit, currently located in the red geodesic dome on College Avenue, to the existing ED area. The new addition is a significant step in the development of the Upper Peninsula's only Level II Trauma Center. MGHS is seeking Level II Trauma Center status, the highest attainable ranking for a non-

macheck, Chief Executive Officer at Marquette General. "One-third of our inpatients come through the emergency department, and it's essential to improve and enlarge the facility," he added. "Care processes and technologies have changed significantly since the current facility was built, and we've seen substantial increases in the numbers of patients and severity of their injuries and illnesses."

Important facets of the new ED/Trauma Center include: Four state-of-the-art cardiac observation rooms; a large covered and heated drop-off area for ambulances; and a new public entrance with a larger, quieter waiting area. The facility is be designed to meet all Centers for Disease Control Homeland Security recommendations, and improve the ability to handle emergency situations, such as the potential for a chemical spill or a mass casualty incident. For more information about MGHS visit them at their website at www.mgh.org.



The new addition will have 22 private Emergency and Trauma treatment rooms, including a 24/7 walk-in clinic and monitored observation beds. The walk-in clinic will be located off a new drive connecting College Avenue and Magnetic Street. The main floor will house a new Emergency Department (ED)/Trauma Center and expansion

university-affiliated emergency center. Only four other medical centers in Michigan meet strict Level II Trauma Center certification criteria from the American College of Surgeons (ACS).

"The new ED/Trauma Center will provide a larger, more convenient facility for patients and provide faster service with greater privacy," said Bill Ne-

"TAKING CARE OF YOU FOR 50 YEARS ... STILL GROWING, STILL CARING."



Dickinson Memorial Hospital has served the central Upper Peninsula of Michigan and adjoining counties of North-

eastern Wisconsin since 1951, having replaced the former Iron Mountain General Hospital which had been established in 1901. It underwent renovations in 1959, 1961 and 1976. On November 11, 1994, the hospital broke ground for a new \$29 million replacement facility. The new 96-bed facility officially opened its doors on November 24, 1996. By mid-September of 1997, the adjacent Dickinson Medical Building was completed. The new medical building

currently houses seventeen specialties, which encompass twenty physician practices. By March of 2000, Dickinson Memorial Hospital needed an addition to house a Radiation Oncology Service, which became a cooperative effort between Dickinson County Healthcare System and Marquette General Health System. The new \$4.3 million addition was completed by November of 2000, enabling cancer patients to stay in the area for their radiation treatments. This new construction has enabled Dickinson Memorial Hospital to experience tremendous growth in recent years. The name Dickinson County Healthcare System was adopted to reflect that growth it is now much more than a hospital.

Dickinson County Healthcare System is comprised of Dickinson Memorial Hospital, Dickinson Occupational Clinic, Dickinson Home Health, Dickinson Home Medical Equipment, Dickinson Pediatric Clinic, Dickinson Internal Medicine / Nephrology Clinic,

Dickinson Kidney Dialysis Center, UP Sleep Disorders Center, Newberg After Hours / Specialty Clinic, and Family Practice Clinics located in Felch and Kingsford, Michigan as well as Florence, Goodman and Wausaukee, Wisconsin. Many of the family practice clinics are enhanced with lab and radiology services and satellite physical therapy services. Dickinson Lab and Radiology services are provided at medical clinics in Wausaukee, Florence and Niagara Wisconsin. Dickinson Outpatient Physical Therapy services are offered at clinics located in: Florence, Wausaukee, and Niagara, Wisconsin; Norway, Michigan; and Dunbar, Wisconsin to the students and staff of Northland Baptist Bible College during the academic year.

Construction is now underway on the next phase of physical expansion, which will include a 16,800 square foot addition to the front of Dickinson Memorial Hospital to allow for the expansion

and reconfiguration of Rehabilitation Services, Radiology / Imaging Services, and Cardiopulmonary and Neurodiagnostic Services. The latest in CT technology, the Siemens Sensation 16, has just been added, and the new addition will house a fixed site MRI.

Strategic planning for the future includes continued physician recruitment and alliances with other hospitals as needed to bring additional services to the area. A long-range site / facility plan and medical staff plan are being implemented to guarantee the intelligent use of both physical and professional resources to accommodate future expansion needs.

Dickinson County Healthcare System is committed to grow and change to be able to continually meet the needs of our patients and the challenges ahead. DCHS celebrated its 50th anniversary in 2001. Its slogan still reflects its mission today: "Taking Care of You for 50 Years ... Still Growing, Still Caring."

UPPER GREAT LAKES EDUCATIONAL TECHNOLOGIES, INC.:

WORKING TOWARD A TOTALLY CONNECTED COMMUNITY



Imagine a community that can unite its information resources and become a totally connected community means developing a comprehensive communication process that builds community understanding of information and leads to a shared vision of information networks. This is the mission and focus of Upper Great Lakes Educational Technologies, Inc.

Upper Great Lakes Educational Technologies, Inc. (UGLETI) is a non-profit consortium created to promote and implement a vision that enables all citizens to take full advantage of the opportunities of independent learning in the 21st century. Its memberships is repre-

sented by Eastern Upper Peninsula Telecommunications Consortium, Bay College, Nah Tah Wahsh School, Marquette-Alger Regional Educational Service Agency (MARESA)

Northern Michigan University, Marquette General Health System, Upper Peninsula Region of Library Cooperation, Inc., Dickinson-Iron Intermediate School District, Copper Country Intermediate School District, Delta-Schoolcraft Intermediate School District, Gogebic-Ontonagon Intermediate School District, Menominee County Intermediate School District and Northern Initiatives. The consortium is supported by its Executive Director, Andrew Bek.

As part of its mission, UGLETI and its members provides key groups such as ISD/K-12, higher education, medical community, libraries, economic development or-

ganizations, government associations, & other interested coalitions with opportunities to fully appreciate the concept and vision of a totally connected U.P. community. As a result, these key groups will increase their knowledge and understanding regarding high speed data access and its ability to greatly expand opportunities for citizens to be active participants in a global community.

Its organizational focus is on promoting New Economy Initiatives to support and enhance the Upper Peninsula's ability to fully participate in a global economy and improve electronic access to information resources, building partnerships to yield tangible results that benefit all stakeholders in the area of information technologies, becoming a resource for Information Technology to provide neutral authoritative information on key information technology organizations and initiatives, providing Legislative

Forums to assist state policy makers in their creation and deliberation of information technologies and Promoting Information Technology Workshops and Conferences that will continually update and increase learning in the arena of information technology.

To learn more about the Upper Great Lakes Educational Technologies, visit them on the web at www.ugleti.org or by calling (906) 228-4143.



SUCCESSFUL (Cont'd from Page 3)

Michigan) are entrepreneurs with fewer than 30 employees. You're in business because you're great at what you do – making or providing goods and services; not training and development. You must understand that employee training isn't this burden that you get around to someday but a critical part of the success of your business. Investing in your employees will definitely have a positive impact on your bottom-line. Studies have shown that workers who receive regular training from their employers are more satisfied and develop a stronger sense of company loyalty. Other reasons for supporting the growth and development of personnel include:

- Creating a pool of readily available and adequate replacements for personnel who may leave or move up in the organization.
- Building a more efficient, effective and highly motivated team, which enhances the company's competitive position and improves employee morale.
- Ensuring adequate human resources for expansion into new programs.

- Increased productivity.
- Reduced employee turnover.
- Increased efficiency.
- Decreased need for supervision.

Employees also frequently develop a greater sense of self-worth, dignity and professionalism and in turn become more valuable to the business, and society overall. And there are several cost-effective approaches you can take:

Form a consortium with other organizations that have similar training needs. M-TEC at Bay College recently formed a manufacturing training alliance (MTA) based on similar needs of 70 area companies. Instead of having 1 company train 12 workers we have 12 companies send one worker. This approach allows small manufacturers to receive the training they need at a very cost-effective fee.

Consider Web-based training. To save money, more companies are taking advantage of interactive online training, and even training videos. M-TEC's division of Continuing Education has over 750 courses ranging in price from \$39 to \$99 with a "live"

instructor at the other end of the Internet. This approach uses technology for convenience with human interaction for the process.

Let one employee learn for the rest of the staff. If the budget won't allow for several employees to attend a training seminar, send only one. This is a something I do quite often. Give them the responsibility of coming back and sharing what they've learned with co-workers.

Invest in customized training from an outside consultant. Depending on the number of employees you want to train in any one area, it is more cost effective to pay a trainer to develop and conduct a program designed specifically for the organization's needs than to send several employees to a public open-enrollment program.

Must provide a return on investment. Lastly, I want to share with you our training philosophy; DO NOT send any employees to any training program unless it 1) is in line with your company's goals and objectives and, 2) you can show return on your investment (ROI). "Soft skill" training can be

more difficult to quantify than technical training or the purchase of new equipment, but it still can and should prove to be an investment, not an expense. We'll use our Certificate Program in Manufacturing Supervision as an example. The program fee is \$795. At minimum, include the employee's wages and benefits while they're away from work attending this training (5 days x \$300 per day = \$1,500.) Total cost of the program in real dollars to your company would be \$2,295. The question then becomes, will the skills learned in this program at least equal or ideally exceed \$2,295?

My experience is a trained supervisor can reduce turnover, reduce time in dealing with problems, increase production and increase employee satisfaction/morale equating to tens-of-thousands of dollars. Training is a way of life for professionals – isn't it about time you began to see the real value in those people across the room?

Alan Yeck is the Executive Director for Business and Workforce Development at M-TEC. He can be reached via email at yecka@baycollege.edu.



2005 NEW YEAR TECHNOLOGY RESOLUTIONS

-Beau Boden, Director of Technology, Job Force Board

Ensure that you have a relevant "Subject" line. Try to quote from the original message where relevant. You can break the quoted message down into paragraphs and comment on them individually to make it clearer. Include a brief signature on your email messages to help the recipient understand who it is from, especially if you are dealing with someone you do not know very well. Be careful when replying to mailing list messages, or to messages sent to many recipients. Are you sure you want to reply to the whole list?

Remember to delete anything that isn't needed or is trivial. Remember to

tell people the format of any attachments you send if they're anything other than basic Microsoft Office file types.

Watch out for e-mail hoaxes, forwarding these on blindly ranks near forwarding a virus, if in doubt about information received in an e-mail do a bit of research, www.google.com or a hoax research site like snopes.com can save you embarrassment.

- Add a spyware checker/blocker, installing Ad-Aware or Spybot Search and Destroy, can save you a lot of grief, both are free and can be found on the web. Once installed take a few

minutes to learn how the settings work by reading the Help file, using proper settings these programs can be used to prevent future adware as well as finding current adware.

- Keep your software secure and organized; if anything happens to your computer or any component of your computer it will be of great assistance to have the original software handy. Avoid installing every program that you happen across, the more you add the slower you go.

Keep a couple of these technology resolutions and you should enjoy a greater computer experience in 2005!

- Keep anti-virus software current and set to automatically download updates.

- Practice proper e-mail etiquette i.e.

OSF HEALTHCARE #39 AMONG NATION'S 568 INTEGRATED HEALTHCARE

For the sixth year in a row, OSF HealthCare has been ranked in the Top 100 integrated health networks (IHN) among the 568 in the U.S. Specifically, OSF was ranked 39th by Verispan, a Chicago-based research firm as reported in the Feb. 2 issue of Modern Healthcare.

Verispan has been ranking integrated systems for the past seven years and this year's Top 100 was chosen from 568 non-specialty regional integrated health networks from around the country.

"Being ranked in the Top 100 for six consecutive years contin-

ues to acknowledge the commitment of the Sisters to be organized in such a way as to ensure we continue meeting the needs of those we serve," said Jim Farrell, corporate director of marketing and communications. "The successful replacement of our information technology for our Enter-

prise Resource Planning System and the conversion of our health information system to the IDX Carecast System in four of our six hospitals are major accomplishments in positioning OSF to better meet the needs of those we serve and at the same time enhances our integration efforts."

AFFORDABLE HIGH-SPEED INTERNET COMING TO MARQUETTE AREA LOW/MODERATE INCOME FAMILIES

Broadband Service Providers Urged to Submit Proposals for Grant Monies

The Michigan Broadband Development Authority (MBDA) recently announced that Marquette County is the second in Michigan to pilot a new broadband grant program to provide affordable high-speed Internet service to low- and moderate-income families.

"Marquette County, like Muskegon County, is helping to span the digital divide by implementing this grant program that will make high-speed Internet service a reality for low- and moderate-income families in their region," said Department of Labor & Economic Growth Director David C. Hollister. "We urge interested broadband service providers to submit

proposals."

Broadband service providers interested in participating can learn more about the program and how

to submit a proposal by going to the county's website at <http://www.co.marquette.mi.us/DigitalDivide/digitaldivide.htm>.

The new Digital Divide Investment Program (DDIP) was created by a grant approved by the Department of Housing and Urban Development (HUD) in Washington, D.C. The new program will begin

with pilot locations in Muskegon and Marquette Counties.



Earlier this summer, Governor Granholm announced that Michigan was the

first state in the nation given approval to use federal Community Development Block Grant (CDBG) funds to support large-scale deployment of broadband infrastructure. Marquette is the second pilot location that will use its CDBG monies to facilitate and test the implementation of this new program. The program com-

bines MBDA loans with CDBG dollars and is intended to make broadband service more affordable for low- and moderate-income households throughout the entire county.

DDIP is a collaborative program supported by the Michigan Broadband Development Authority, the Michigan State Housing Development Authority (MSHDA) and the Michigan Economic Development Corporation (MEDC) - all agencies within the Michigan Department of Labor & Economic Growth. If trials prove successful, the state intends to replicate the program in other communities across Michigan.

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save you time & money, and
provide you with the proper
tools & resources to ensure
your business reaches success!

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- Give you the job applicants pre-hire assessments for skills, abilities and interests to insure that the person hired is the best possible fit for the job
- Help you decide what skills are required for the job opening
- Give you access to professional meeting rooms so you won't have to disrupt your business for jobseeker interviews
- Post your job openings on the Michigan Talent Bank, where it is possible to job seek from across the United States

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