

## NORTHERN MICHIGAN UNIVERSITY SUMMER EMPLOYMENT JOB FAIR A BIG SUCCESS

The NMU's Summer Employment Job Fair enlisted approximately 38 on and off campus businesses from Marquette seeking to hire summer workers. Over 300 collegiate job seekers attended the event sponsored by NMU's Job Search Center.

"This job fair is helpful to students to discover what businesses are hiring



Julie Nylund, Business Service Consultant, Michigan Works! Service Center, greets job seekers to Michigan Works! Services.

for summer jobs in the local Marquette area. Students can gain valuable experience, while staying in Marquette. It's also helpful for businesses to become familiar with the Northern Michigan University students" commented Season Holdwick, Senior Secretary of the JOBSearch Center.

The Huron Mountain Club was one of the businesses at the Summer Job Fair. "This job fair attracts an older college based group to work for us. It also attracts students that are not from the area to learn about what we have to offer" stated Frank Pergande of the Huron Mountain Club.

The Michigan Works! Service Centers met with potential job seekers to provide career consulting advice, job search and interview techniques and access to job opportunities through the Michigan Talent Bank.

Assisting students to find summer work is one of the services offered by Michigan Works!. Students have access to a variety of career information, job opportunities, and workshops through Michigan Works! One workshop that is offered is the Ready for Work workshop. This is an employment readiness workshop that educates participants on various employ-



Carrie Zeleznik, Business Service Consultant, Michigan Works! Service Center, assists job seeker.

ment related topics. Ready for Work contains two components. The first is workshop time, which takes place the first and third Thursday of every month and is a session that lasts approximately three hours. The second is the interview, which takes place the fourth Thursday of every month and is conducted at the Marquette service center.

For more information on how Michigan Works! can help you with your employment needs please call (906) 228-3075!



## FORE FITNESS HELPS GOLFERS SWING INTO SPRING

A new program being developed by Dickinson Rehabilitation Services aims to teach golfers to use their bodies correctly and safely to maximize their abilities and add years to their game. Tagged *Fore Fitness*, the program allows the amateur golfer to obtain the same physical assessment and training received by PGA tour professionals. The program is exactly what its title implies- a fitness program only. It is **not** a golf instruction program. The philosophy behind the program is that when golfers use their body correctly, their game naturally improves, they prevent injury, and consequently can continue to enjoy their sports well into their retirement years.

Physical therapist, Mike Zahn and Tim McGuire, have developed the program locally. They each have had training and experience in similar programs. Both therapists will be the

first to admit their own golf game could certainly stand some improvement; they are by no means pro golfers. They do, however, know more than a little about body mechanics and injury prevention and have put all their training and expertise as therapist into this golf fitness program. Jon Jungwirth, Certified Athletic Trainer, will lend his expertise to help golfers implement what they learn from Mike and Tim. The fourth "player" in the program is Robyn Nord from Extreme Fitness, a local health club. Golfers participating in the *Fore Fitness* program can opt to attend her gym to implement what they have learned.

Three package have been developed:

- **Championship Tee** includes a physical assessment from a certified gold therapist (Mike or Tim,)

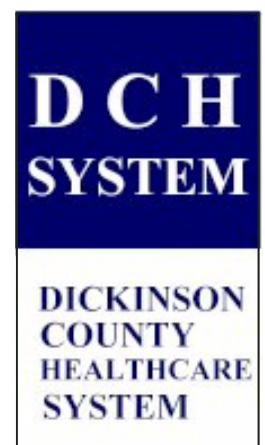
a custom fitness program design, and a video analysis of the golf swing using V1 software.

- **Professional Tee** includes the physical assessment and a custom fitness program design.
- **Mulligan** includes six individual training sessions with Jon Jungwirth. Jon assists with golfer in learning the custom fitness program, challenges the golfer's overall fitness, and uses the Coach Swing Trainer to target golf specific muscles for power and timing.

To participate in *Fore Fitness*, golfers select one of the packages and schedule an appointment with one of the Certified Golf Therapist at Dickinson Rehabilitation Services. Tim or Mike complete the assessment and outline a recommended exercise regimen that will help golf-

ers reach their goals. Golfers then either go to Extreme Fitness where Robyn can assist with the implementation of their exercise program or they can sign up for the Mulligan Package with Jon.

To make the most of your golf game this season and every season, call 776-5548 for additional information about the exciting *Fore Fitness* program!



# STUDENTS EXPLORE CAREERS IN HEALTHCARE

Two hundred and fifty eighth graders from the Sault Ste. Marie Area School District participated in the first of two "Find Your Career Pathway at War Memorial Hospital" days. The students were given on-site exploration opportunities to explore careers in a healthcare setting.



Students receive instruction on cardiac imaging while visiting the Upper Peninsula School of Cardio Sonography, housed at War Memorial Hospital.



War Memorial Surgical Nurses explain "operating procedures" and the use of operating equipment to students.

included a summary of the occupation, potential earnings, education requirements and personal anecdote as to why the presenter chose the career. Information Services provided an overview of the tech-



Dieticians provided examples of healthy meals, portion sizes, hospital food services and health requirements to these career explorers.

Jan Holt, War Memorial Hospital Human Resource Director and member of the Upper Peninsula Healthcare Roundtable stated, "We host this event for 8<sup>th</sup> graders because we feel it is a good age for students to beginning thinking about careers. Careers in Healthcare are more than doctors and



Radiology Technician shows X-Ray to students while describing educational requirements for this position within War Memorial Hospital.

nurses. There are so many career opportunities within a hospital setting. Many students only visit a hospital when someone is sick. This career day offers students great insight as to the variety of careers and the possibilities of employment within their own community."

Hospital staff volunteered to develop presentations. Information



The Business Management and Marketing Technology Pathway requires knowledge of computer information systems relevant to the healthcare industry.

lowed students to perform "mock" surgery using actual equipment and microscopic camera. The respiratory therapist demonstrated equipment and breathing apparatus used to support infants to adults.

While exploring the hospital students traveled the corridors and stairs to the "Chiller" and Boiler



Eighth graders learn about career opportunities in Engineering/Industrial Pathway in a hospital setting.

Room where they learned how engineering supported the heating and cooling system. Other stations included Medical Surgery, Dietary, Radiology, Phlebotomy and EMS. Presenters allowed time for students to ask questions and were given additional opportunities to view highly technical equipment such as the diagnostic imaging machine in the Upper Peninsula School of Cardio Technology, housed at War Memorial Hospital.

One eighth grader commented that "the best part of the career day was the hands on experience in the operating room." Robyn Loviska, Director of Alger & Schoolcraft Counties' Department of Human Services and The Job Force Board's Youth Committee Chair commented, War Memorial Hospital is committed to educating its youth about local employment opportunities and careers in healthcare." Adds Al Hendra, Chair of the U.P. Healthcare Roundtable, "this event is exactly what is needed to attract youth to the variety of career options available in the healthcare industry, we are looking forward to replicating this event across the region." The event was co-sponsored by the Sault Ste. Marie

Intermediate School District and the Eastern U.P. Michigan Works! Workforce Development Board.

Eastern Upper Peninsula  
Intermediate School District





## THE ELECTRONIC COMMONS: A COMMUNITY LED NATURAL RESOURCE KNOWLEDGE PORTAL

has a natural resource problem with a community in Georgia that has a solution.)

Funding is intended to assist communities in the implementation of projects that address:

**Forest resources and ecology, Wood utilization, Natural resources management, or Natural resource based sustainable community/economic development.**

Project funds could, for example, be utilized to support information sharing amongst communities regarding such subjects as:

**Stewardship Contracting** - Stewardship contracting is a way for local businesses and individuals to benefit from the contracting of forest management activities on national forests. Project funds could be utilized to develop a videoconference for communities located near national forests throughout the eastern hardwood region explaining the process of becoming involved in stewardship contracting on the national forests.

**Invasive Species** - One of the consequences of our increasingly globalized society is the spread of invasive plants, insects, and animals. A series of virtual seminars delivered via video streaming could be developed on specific invasive species describing why they are a problem, what

can be done to control them, and how landowners can help.

**National Forest Planning** - National forest planning can have a significant impact on the quality of life experienced in the local area. A website could be developed describing innovative forest plans that have been developed and how this planning has positively impacted local communities.

**Forest Service/Community Partnerships** - A training program could be developed and delivered using videoconferencing which highlights innovative Forest Service and community partnerships and shares information on the genesis and implementation of these partnerships.

**Training Seminars** - Training seminars could be developed and delivered using advanced communication technologies on a variety of topics of interest to national forests and the communities which surround them.

**Healthy Forest Initiative and Healthy Forest Restoration Act Implementation** - Successful implementation of these initiatives can have positive impacts of communities. A videoconference which demonstrates the development of cooperative HFI and/or HFRA projects (<http://www.whitehouse.gov/>

[infocus/healthyforests/sect1.html](http://infocus/healthyforests/sect1.html) - 25.8K or [www.FS.Fed.US/projects/HFI/](http://www.FS.Fed.US/projects/HFI/)) could be developed.

**Conservation Education** - Place-based conservation education, which is relevant to the local community and which assists communities in the understanding of national forest issues, can foster improved national forest/community relations. A website which demonstrates or serves as a template for the development of such a program could be developed.

These are only few examples of the types of projects which could be developed. National forests, communities and organizations are encouraged to look for innovative ways which advanced communication technologies can be used to share information across the 32 state eastern hardwood region.

**Northern Initiatives** expects to make eight to ten grants averaging \$25,000 each. Forest service personnel at both the regional and forest level will actively work with communities in the development and implementation of projects.

Eligible grantees include local governments and territories, federally recognized tribes, non-profit organizations, individuals and small businesses within the 32 state eastern hardwood region.

Northern Initiatives, in cooperation with the Wood Education and Resource Center of the USDA Forest Service Northeastern Area State & Private Forestry announces the availability of funds to support community projects in natural resource training, applied research, technology demonstration, and conservation education. Funding is intended to stimulate projects that will utilize advanced communications technologies (e.g. web pages, videoconferencing, video streaming, chat rooms, etc) to share information and solutions on topics of concern to national forests and their neighboring communities. Of particular interest are projects which link geographically disparate national forest communities in the 32 state eastern hardwood region (for example, linking a community in Wisconsin that

## GRAND VIEW HEALTH SYSTEM (CONT'D FROM PAGE 1)

organization's business objectives and recognize the hard work that has gone into creating outstanding health Web sites. Grand View received this distinctive award in the most competitive category of Best Overall Internet Site for hospitals under 200 beds. Factors considered include delivery of strong health content, interactivity, medical care support, integration with the organization's operations, as well as strength of Web design and ease of navigation. A total of 1,202 entries were received from a wide range of health-care organizations (both large and small), online health companies, pharmaceutical firms, and business

improvement/vendor sites.

Grand View is dedicated to outreach to area youth to inform them about careers in the health care industry. The Junior Volunteers initiative engages youth ages 14-18 to serve Grand View Health System during the summer months. Limited number continue throughout the school year as part of their school's contracting program. These programs offer excellent opportunities to learn about health-related careers. They also offer excellent work experience for young adults. The Junior Volunteers and contracting students assist the staff in nursing, social services, public relations, nutritional

services, community welln4ess, radiology, physical therapy, materials management and the clinic. Junior Volunteers also staff the information desk and greet visitors and patients.

Grand View Health System is also a member of the U.P. Health Care Roundtable, a regional skill alliance that is addressing workforce issues facing the industry. This alliance has received technical and financial support from the Michigan Department of Labor and Economic Growth and the Charles Stewart Mott Foundation and has administrative support from the three Michigan Works! Workforce Development Boards across the peninsula. Grand View is

helping to ensure that effective planning, implementation, communications and problem solving around shared issues, and opportunities in the health care industry occur.

Grand View Health System is on a mission to move from "good" to "great." You see it in the medical staff, which is second to none. Nurses, technicians, receptionists, and support staff employees reflect it in their customer-focused attitudes. Their participation in the U.P. Health Care Roundtable, expanded services and state-of-the-art medical technology demonstrates Grand View's commitment to nothing less than excellence.

## *Help Your Business Reach Success!*



***At Michigan Works! we will***  
*save you time & money, and*  
*provide you with the proper*  
*tools & resources to ensure*  
*your business reaches success!*

- Develop a marketing campaign to recruit the employee with the “hard to find” skills and experiences
- Have your applicants apply at our service center to free up your own valuable time and office space
- Let us review the job applications and prescreen the applicants for you
- Give you the job applicants pre-hire assessments for skills, abilities and interests to insure that the person hired is the best possible fit for the job
- Help you decide what skills are required for the job opening
- Give you access to professional meeting rooms so you won't have to disrupt your business for jobseeker interviews
- Post your job openings on the Michigan Talent Bank, where it is possible to job seek from across the United States

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