



MANISTIQUE PAPERS INC. EMPLOYEES EARN ESSENTIALS OF LEADERSHIP CERTIFICATE

Twenty-three employees from Manistique Papers successfully completed M-TEC at Bay College's Essentials of Leadership Certificate Program. The focused, four-hour workshops present the most important "people skills" needed by leaders today. Through a series of skill-building workshops employees learned the interpersonal and behavioral skills needed in becoming an effective leader.

"This professional development training was beneficial to each of our employees who attended", said Ray Jacobson, Training Director at Manistique Papers, Inc. "Employees valued the interactive exercises which provided additional confidence in applying what they learned to their daily job responsibilities the next day."



Above (front row, from left): Cheryl McDonnell, Rich Aldrich, Harry Toennesen, Dave Paradise, Dean Culliton, Ray Jacobson. Back row: Dave Hough, Dave Tennyson, Jon Johnson, Tony Martin, Fred Tanner, Bruce Norman.

The program's instructor, Cheryl McDonnell, earned her bachelor's degree in Social Science from Michigan State University and her master's degree in Adult and Continuing Education from John Hopkins Univer-

sity. An advocate of lifelong learning, Cheryl is a personal coach and partners with people to increase their effectiveness and achieve their life goals.



Below (front row, from left): Pat Braun, Terry Selling, McDonnell, Nancy Krusic, Randy Hubble. Back row: Kyle Reque, Johnson, Renee Santi, Todd Bloom, Everett Wood, John O'Connor, Mark Ozoga, Linda Benedetto, Jon Nagy.

For more information on M-TEC's Essentials of Leadership Certificate program, contact Lori Shea at 906.789.6902, ext. 1212 or via email - sheal@baycollege.edu



OSF ST. FRANCIS BUILDING FOR THE FUTURE TODAY

expanded monitoring capabilities," said Pat Savitski, assistant administrator in charge of patient care services.

The change will also enable the hospital to provide additional space for new and enhanced outpatient procedures, including cardiovascular services and a newly created OSF St. Francis Hospital Cardiac Diagnostic Center.

Members of Upper Michigan Cardiovascular Associates, PC, an independent group of cardiovascular specialists, will begin seeing patients at St. Francis on a weekly basis beginning this fall. The physicians will offer cardiology and cardiovascular surgery consultations and outpatient cardiovascular care, and will assist with various procedures, including treadmill testing, echocardiography and nuclear imaging. They will also coordinate cardiac, thoracic, and vascular surgical evaluation and care for patients requiring more intensive services - everything from cardiology consults to open heart surgery - at a regional care facility. Physicians will

initially see patients in the St. Francis Hospital Medical Office Building, with the plan to move into the new cardiac diagnostic center in 2005.

"The medical staff of OSF St. Francis Hospital will work closely with the Upper Michigan Cardiovascular physicians to ensure care of our heart patients is well-coordinated and of the highest quality," said Ronald Bissett, M.D., medical director for quality improvement and patient safety at OSF St. Francis Hospital. "We will work together to follow evidence-based protocols and utilize the most appropriate tests and medicines to ensure the best outcomes for our patients."

Details on the enhanced cardiovascular services - including a schedule of times when specialists will be available - will be announced later in the fall.

In addition to the new cardiac diagnostic center, St. Francis is in the process of securing a fixed Magnetic Resonance Imaging (MRI) unit, thanks to a \$1 million donation from Mr. and Mrs. John Besse last year.

The hospital currently has a mobile MRI unit three-and-a-half days per week. Peter Jennings, Administrator and CEO at St. Francis, said he anticipates the new fixed unit will be available in 2005, pending certificate of need (CON) approval.

Jennings noted the hospital has also expanded its gastroenterology (GI) services with the addition of a third GI lab, and is in the process of renovating its patient and visitor areas. Modifications include new flooring and wall coverings, and new furniture for waiting rooms. A public open house to showcase the renovations and new services is being planned.

"We are very excited about these changes and the benefits they will provide to our patients," said Jennings. "Continually addressing current and changing needs in healthcare is part of St. Francis Hospital's on-going commitment to our patients and communities - and support of our medical staff in meeting the current and future needs of our patients."



Peter Jennings, Administrator and CEO at St. Francis Hospital in Escanaba, Michigan.

ESCANABA - OSF St. Francis Hospital is restructuring to develop new services and to prepare for future growth. "The hospital is taking steps to move its eight-bed Special Care Unit to the second floor Medical/Surgical Unit, which will allow for



Dennis West, President of Northern Initiatives.

Northern Initiatives knows how to make the U.P. entrepreneurial spirit *cool* through partnerships with the Job Force Board, Upper Peninsula EDCs, Universities, Community Colleges, M-TEC, Intermediate School Districts and Incubators to create an Upper Peninsula Entrepreneurial Development System (UPEDS).

Promoting and supporting the entrepreneurs of the Upper Peninsula is critical to the economic viability of our region. Successful entrepreneurs make for a successful Upper Peninsula economy.

U.P. ENTREPRENEURIAL SPIRIT IS *COOL!*

This success, however, does not depend upon just one organization or community. It rests upon what makes the Upper Peninsula so “cool” and that is the broad based partnerships that are invested in the “coolest” place to live and do business.

The UPEDS is a comprehensive effort to invest in the renewal of the U.P. economy by supporting a collective social vision based upon the following premise points: entrepreneurs are important elements of social change; market recovery can lead to economic opportunity and security and community renewal requires collaboration among stable and permanent institutions to support growth and development.

The Upper Peninsula Economic Development System is comprised of a broad based partnership of organizations that work in economic development, workforce development, career preparation, entrepreneurial education and business assistance. The system will help the develop-

ment of the area’s entrepreneurs by providing easy access to the first steps in how to begin the entrepreneurial journey and assistance by pairing emerging entrepreneurs with the appropriate partners to assist them in securing information, capital and access to markets. It will also help work to strengthen existing partnerships, bind emerging partnerships and engage new partners to double the capacity of the system. The collaborating organizations will be able to do more and build upon notable successes in delivering capital, information and market access to a wide range of entrepreneurs. Paul Arsenault, Chairman of the Board, Six County Employment Alliance and member of the Job Force Board states that “this is just one more example of how the Upper Peninsula community can come together to support the economic viability of our region. Both the Job Force Board and the Six County Employment Alliance Board commend Northern Initiatives for supporting and expand-

ing the entrepreneurial spirit of the Upper Peninsula.”

The group is seeking partners to develop the UPEDS. To date, 27 U.P. organizations have committed to supporting this effort. If you would like to be involved or have questions please contact Joe Esbrook, Director of Business Development, The Job Force Board at jesbrook@jobforce.org or Dennis West, President - Northern Initiatives at dwest@niupnorth.org



5TH ANNUAL SYNCHRONIST BUSINESS INFORMATION SYSTEM – BUSINESS RETENTION CONFERENCE

port the Synchronist Business Information System™, an award winning business retention tool and software system.

James Anderson, Director of Quality Assurance for Michigan Works! The Job Force Board and Edward Sitar of ComEd/Exelon a Chicago based energy company, were recognized for excellence in data analysis for business retention programs. Both Anderson and Sitar manage business retention programs in their respective areas, and have developed new metrics based on those programs

to provide a detailed portfolio of existing business in their area and to identify trends and needs of those existing firms.

James Anderson administers the UP Business Barometer for the Upper Peninsula Economic Development Alliance. The UP Business Barometer is a UP-wide business retention tool, built on the Synchronist system. The UPEDA, Michigan Works! The Job Force Board and Michigan Works! Eastern UP, partnered in 2001 to purchase a UP-wide license for this business retention

system, and it has been in place since.

Anderson, recently presented a *report card* on Upper Peninsula businesses at the Cool UP Summit in August. The report card compared local business performance to a national data study recently completed by Blane-Canada Ltd., which aggregated over 6,000 existing business surveys completed by Synchronist users across the United States.

To learn more about the UP Business Barometer and the UPEDA visit www.upeda.com.



During the 5th Annual Synchronist Business Information System – Business Retention Conference held in Chicago on October 4 – 5, Blane-Canada Ltd, awarded several economic development practitioners for their leadership and excellence in the field of delivering business retention programs. Blane-Canada Ltd. is an international economic development marketing and retention consulting firm, who developed and sup-



DELTA COUNTY CHAMBER OF COMMERCE HOLDS A "GROOVY" ANNUAL DINNER!

"Rewind<<Fast Forward>>Play" was the theme that set the stage for the Delta County Chamber of Commerce Annual Dinner event on October 7th. With a record attendance of 260, attendees had a "groovy" time with psychedelic lighting and Beatles music. "She Loves You" Chamber Director Vickie Micheau led the event as she recognized outgoing Chamber President Jalene Polkey and welcomed Dave Jerick as the new Chamber President.

Several awards were presented to the groovy organizations, volunteers, educators and future leaders of the county. The Delta Force Leadership Academy's "Long and Winding Road," culminated with their graduation at the Chamber dinner. The Job Force Board con-

gratulates the 2004 Leadership class and the dedicated work of the Delta Force facilitators; Deb Doyle; Nancy Kolich, Roger good, Loren Woerpel, Kathy Jacobi-Collins, Linda Hirvonen, Vickie Micheau, Marc Tall and Tari Calouette. "Imagine" all the endless possibilities that have been instilled in our area youth through the dedication of Dr. Dennis Stanek, Dennis Carlyon and Carolyn Hutton who received the Excellence In Education Award. When it comes to "Getting by with a Little Help from my Friends," OSF St Francis Hospital answered the call through the presentation of the Bay Scholarship Awards to Amanda Getz and Craig Bruce, Bay College Students.

The Delta County Ambassadors were pleased to award Genie Gillis, of Wal*Mart Super Store with the first ever, Excellence in Customer Service Award. When it comes to "Please, Please Me," Genie Gillis and Wal-Mart know what it takes to keep and please their customer base. The Athena Award was presented to Debra Peterson for her professional excellence, community service and for assisting women in their own attainment of professional excellence. Debra Peterson is our "Lady Madonna" who seems to be able to do it all.

Rewind<<Fast Forward>>Play set the back drop for the celebration of the 40th anniversary of the Beatles' visit to America. They say it's their

"birthday," and it was the 100th year birthday for Allo Funeral Home who received the Century Award from the Delta County Economic Development Alliance and the Job Force Board. "Help"....I need somebody...not just anybody was the Job Force Board's theme for its recognition of Dagenais Enterprises as Business of The Year. In a surprise note, the Delta County Chamber of Commerce and the Delta County Economic Development Alliance, awarded the Job Force Board, with the "Here, There and Everywhere" award. The Job Force Board is honored to receive this award and to our community partners, "Anytime at all, anytime at all, all you have to do is call and we'll be there!"

1ST ANNUAL FEDERAL AGENCY ECONOMIC CONFERENCE DRAWS CROWD



Wendy Sexton with USDA Rural Development presenting during a workshop at the Congressman Stupak's Federal Agency Conference.

In September, U.S. Congressman Bart Stupak hosted the 1st Federal Agency Economic Conference. This

event drew over 100 small business owners, community leaders, and economic/community development practitioners. The event allowed participants to learn how to access federal agencies and the programs offered by those agencies. The day included break-out sessions, where participants chose the agencies they wanted to learn more about. The two agencies, experiencing the

most interest by participants included the new Department of Homeland Security, and the US Department of Agriculture Rural Development. USDA Rural Development offers a gamut of loan and grant programs for communities and individuals. These programs focus on community infrastructure, public works, and housing rehabilitation.

To learn more about USDA Rural Development, visit them on the web at <http://www.rurdev.usda.gov/>

The newest and fastest growing federal agency – the Department of Homeland Security was also a draw

for participants. During this session, local businesses learned in detail the process required to bid on Federal Government Contracts. The Department of Homeland Security oversees contract bids and awards for several agencies including, the U.S. Coast Guard, Federal Emergency Management Agency, and Immigration.

To learn more about doing business with the Department of Homeland Security, visit the Department of the web at <http://www.dhs.gov/dhspublic/display?theme=37>

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