



2012 UPPER PENINSULA HEALTHCARE CONFERENCE

“INNOVATION IN HEALTHCARE THROUGH TECHNOLOGY”

JUNE 8, 2012 AT NORTHERN MICHIGAN UNIVERSITY, MARQUETTE, MI

9:00AM - 3:00PM

SUPPORTING THE UPWARD INITIATIVE

We are inviting our healthcare industry members to “Invest in the U.P.” by sending representatives to this locally sponsored conference. The conference agenda has been developed to address the need for the healthcare industry to develop and grow leadership from within your own organizations.

BACKGROUND

The Upper Peninsula Healthcare Roundtable and UPWARD Initiative Healthcare Committee is made up of representatives from hospitals, long-term home health care, educational institutions and community based organizations from across the Upper Peninsula whose focus is to address workforce issues in the industry, to educate our communities about the economic impact of healthcare in our region, to ensure that our industry has a pipeline of workers to meet today’s and tomorrow’s workforce needs and to assist the industry in insuring that their current and future workforce have the skill sets needed to remain economically viable and globally competitive.

WHO SHOULD ATTEND?

- Administrators
- Supervisors
- HR Personnel
- Clinical Staff
- Certified Nurse Aides
- Medical Office Personnel
- Support Staff
- Students enrolled in healthcare curriculums
- Registered Nurses
- Licensed Practical Nurses

KEYNOTE SPEAKER



Susan Makela currently serves as the Director of Telehealth at Marquette General Health System. As the director of telehealth she oversees both the operations and administrative offices for telehealth and provides leadership to the entire Upper Peninsula Telehealth Network (UPTN). Susan’s responsibilities include collaborating with partners and contractors with expansion opportunities for telehealth, resource on issues of reimbursement, policies/procedures, regulatory and legal issues related to clinical telemedicine applications within and outside of the UPTN. This requires the management and evaluation of all telehealth activities within the network ensuring that telehealth enhances the organizations mission, vision and philosophy of accessible quality healthcare. Susan holds a Master’s Degree in Public Administration with a health care concentration from Northern Michigan University and a Bachelor’s of Science in Nursing degree from Eastern Michigan University. Susan is a member of both the American Telemedicine Association and the American Association of Critical Care Nurses.

KEYNOTE SPEAKER



Doug Stacy is Director of Information Systems of Marquette General Hospital Inc. He has 33 years experience in Information Technology with 15 years in the healthcare environment. His experiences include developing requirements for communication and computer applications, developing training programs and overseeing integration and user acceptance testing. His positions held at Marquette General Health System include: Network Specialist; Project Manager Supervisor, Project Management Office, Assistant Director. Stacy earned an Associate Degree from the Community College of the Air Force in Communications and a Bachelor of Science in Professional Aeronautics from Embry-Riddle Aeronautical University in Daytona Beach, Florida. Stacy will speak to Electronic Medical Records and meaningful use.

BREAKOUT SESSION SPEAKER TOPICS

SPEAKER:

Brad Jackson & Lee Fancisco

Upper Peninsula Rehab Services

TOPIC:

Customized IT Approaches for Healthcare Beyond EMR

SPEAKER:

Dennis Smith

Upper Peninsula Health Plan

TOPIC:

Impact of Healthcare Reform on the U.P.

SPEAKER:

Mike Koskiniemi

Motions Personal Training

TOPIC:

Work and Exercise

REGISTRATION: Registration Cost: \$50.00 **TIME:** Registration: 8:00am - 9:00am
Conference: 9:00am - 3:30pm

TO REGISTER: Go to www.jobforce.org for registration!

